

PRESS RELEASE

Maine Rockweed Coalition Senior Scientist and co-founder honored with Conservation Leadership Award

Natural Resources Council of Maine announces five 2022 Conservation Leadership awards

Pembroke ME, 10 October 2022: Carl Ross, President of the Maine Rockweed Coalition, is pleased to announce that co-founder and current Senior Scientist, Dr. Robin Hadlock Seeley, has been chosen for one of five 2022 Conservation Leadership Awards by the Natural Resources Council of Maine (NRCM).

Dr. Seeley shares this honor with four other Maine awardees: Dr. Steve Kress, Frenchman Bay United, Troy Moon and Julie Rosenbach, and People's Choice Awardee: Don't Waste ME.

NRCM based the award on Dr. Seeley's "work to ensure the protection of rockweed, a keystone species found on the Maine coast, and her leadership in the successful effort to ban industrial mining in Pembroke."

She said "I am deeply honored by this recognition of a decades-long campaign to protect rockweed as marine bird and fishery habitat in Maine. I am also honored to join the company of distinguished past and present Conservation Leadership Award recipients. The pace of rockweed extraction in Maine continues, as does the lawsuit against those who stand up and speak out for evidence-based rockweed conservation measures. And with the support of the Maine Rockweed Coalition, the statewide community work to protect this marine forest will continue."

Based in Washington County, ME, the Maine Rockweed Coalition was founded in 1998 and became a 501c3 nonprofit in 2021. Its mission is to conserve intertidal marine habitat, including rockweed, through landowner and community education and action. See mainerockweedcoalition.org for more information.